

Insert event title

## EVENT REPORT

### W P 5

WP Lead: **Ivan Svetlik, Petra Videmšek**

WP Co-Lead: **Karen Celis**

WP Project Manager: **Tjaša Nabergoj**

Date of the event: **11-12 Apr, 2022**

Place of the event: **Zoom**

Please upload the report together with attachments (if any) to the SharePoint.

## 1 Description of the event

*Please describe the event – purpose, relevant work package, and other details. If possible, paste the event agenda at the end of the document.*

*Work package 5 (WP5) lead, University of Ljubljana (UL) has taken over the responsibility to organise the series of the Western Balkans workshops (WS) throughout the lifetime of the EUTOPIA2050 project. The workshops are a part of Sub-work package 5.2 (SWP5.2), which is focused specifically on the regional inclusion in Western Balkans region. As proposed in the Project bid, there will be eight (8) WS' within the period of three (3) years.*

*Initially, each of the planned workshops were supposed to be held in countries across the Western Balkans (WB), as to enable cross-border communication and networking not only for the WB universities, but also for EUTOPIA Partners. However, due to the limited mobility because of the COVID-19, the Western Balkans workshops are held virtually, using the Zoom platform. If the circumstances allow for it, future workshops will be held physically.*

*The purpose of the fifth workshop is to address the issue of inclusive universities. In the EUTOPIA 2050 project special attention is paid to social inclusion. It is how to open universities for the diverse groups of students and potential employees, and how to enable all of them full participation and success in study activities and in the process of work. Therefore, the workshop hosted university representatives and administrative staff involved in diversity, equal opportunity and/or social inclusion issues, as well as students interested in sharing their experiences in diversity and social inclusion at their universities.*

*As much as in the previous workshops in the fifth one we keep the tradition to combine speakers from the EUTOPIA, from the regional universities and from outside this circle, to involve students and to enhance discussion among participants.*

## 2 Before the event

*Describe the activities undertaken prior to the event – organisation, communication of the event, dissemination, and any other activity done before the event.*

*The event has been communicated through a variety of channels – UL and EUTOPIA Twitter, Facebook, websites and Instagram. Aside from that, we have utilized University of Ljubljana's LinkedIn profile to reach a more business and academia-based audience. Based on contact lists from our previous workshops, we sent invitations to our former viewers, some of which have become our regular attendees of our workshops. Not only that, but we have provided a small PR package in multiple WB languages – Croatian, Serbian, Montenegrin, Macedonian, Albanian and Bosnian – for our contacts to be able to disseminate the event institutionally. We have also sent an invitation to the Rectors' Forum, as well as to the European Universities Alliances through the European Commission's Teams Channel. Finally, we have sent an invitation to the EU-PM17 group, which is the working group of Project managers in the first-call European Universities alliances.*

*Our approximation is that we have directly reached over 400 users through various channels. Presumably, we have reached a wider audience than the abovementioned number through sharing of the event..*

*Speakers were continually updated of the developments in the organization, and there were no issues with feedback or communication throughout.*

### 3 Themes/ Guest speakers

*If applicable, describe the theme(s) of the event, together with the topics discussed by each guest speaker.*

*NOTE: If you have attached the even agenda, only fill in the first two columns (topic not necessary).*

Name	Institution/ Role	Topic
<b>Ivan Svetlik</b>	University of Ljubljana	Introduction to the EUTOPIA Alliance and workshop
<b>Vesna Leskošek</b>	University of Ljubljana	On the Concept of Social Inclusion
<b>Anja Kopač</b>	Ministry of Labour, Family, Social Affairs and Equal Opportunities of Slovenia	Social Inclusion from the Political Perspective
<b>Kulbir Shergill</b>	University of Warwick	Social Inclusion from the EUTOPIA perspective
<b>Jana Javornik</b>	University of Leeds	Social inclusion from an academic career perspective
<b>Petra Videmšek</b>	University of Ljubljana	What the analysis of social inclusion at the EUTOPIA universities reveals?
<b>Jerneja Kolbl</b>	University of Ljubljana	The case of diversity and the inclusion issues
<b>Vjollca Krasniqi</b>	University of Pristina	How is the presented case addressed at University of Pristina?
<b>Stefania Marcassa</b>	CY Cergy Paris Universite	How is the presented case addressed at CY Cergy Paris Universite?
<b>Isidora Jarić,</b>	University of Belgrade	How is the presented case addressed at University of Belgrade?
<b>Milena Košak Babuder</b>	University of Ljubljana	How is the presented case addressed at University of Ljubljana?

### 4 Participants

*Provide short overview of your target audiences, approximate number(s) of participants (viewers in case of online event), their countries and institutions (if applicable).*

Day #	Number of viewers (max.)	Comments/remarks on participation
<b>1</b>	25	The attendance was steady and did not oscillate, which is an important improvement from initial workshops. It shows that the

		length of the workshop is good and the discussion at the end of the workshop is engaging for the audience to stay present.
2	23	Prior to the second day, several registrants have let us know that they cannot join due to other obligations. Nevertheless, the attendance of the workshop has not decreased toward the end of the workshop, which is an important remark.

## 5 Post-event dissemination and communication

*Describe the plans after the event – communication with participants, surveys, dissemination plans, etc.*

*After the event, as is practice, we have sent out presentations from our speakers to our viewers. This has proved to be an appreciated practice, as the viewers have the opportunity to share the knowledge further in their institutions. Additionally, several viewers have asked for the materials in advance, as this workshop proved to be very interesting to the viewers.*

*Both days of the workshop were recorded. After we receive consent from all speakers, we will upload the recordings to the EUTOPIA YouTube channel, where they will be available for viewing.*

*Please fill in the table with news, articles and other dissemination material for the event, if applicable.*

Title	Channel (Twitter, EUTOPIA, LinkedIn, etc.)	Type of publication (news, interview, etc.)	Link
Save the date: EUTOPIA Western Balkans workshop	LinkedIn UL	Save the date post	<a href="https://www.linkedin.com/feed/update/urn:li:activity:6917095999404433408">https://www.linkedin.com/feed/update/urn:li:activity:6917095999404433408</a>
Save the date: EUTOPIA Western Balkans workshop	Facebook UL	Save the date post	<a href="https://www.facebook.com/unilj/posts/8305302556161844">https://www.facebook.com/unilj/posts/8305302556161844</a>
Save the date: EUTOPIA Western Balkans workshop	Facebook KC	Save the date post	<a href="https://www.facebook.com/KarierniceutriUL/posts/656672959081914">https://www.facebook.com/KarierniceutriUL/posts/656672959081914</a>
Save the date: EUTOPIA Western Balkans workshop	KC website	Save the date post	<a href="https://kc.uni-lj.si/sl/aktualno/novice/2022040114240769/delavnica:-na-poti-k-vkljucujocim-univerzam-novice">https://kc.uni-lj.si/sl/aktualno/novice/2022040114240769/delavnica:-na-poti-k-vkljucujocim-univerzam-novice</a>
Save the date: EUTOPIA Western Balkans workshop	KC newsletter	Save the date post	
Save the date: EUTOPIA Western Balkans workshop	EUTOPIA Website	Save the date post	<a href="https://eutopia-university.eu/english-version/about-us/mission-and-vision/western-balkans/fifth-western-balkans-workshop-towards-inclusive-universities">https://eutopia-university.eu/english-version/about-us/mission-and-vision/western-balkans/fifth-western-balkans-workshop-towards-inclusive-universities</a>
Save the date: EUTOPIA Western Balkans workshop	EUTOPIA Updates	Save the date post	

Save the date: EUTOPIA Western Balkans workshop	Instagram UL	Save the date post	
Save the date: EUTOPIA Western Balkans workshop	Instagram EUTOPIA	Save the date post	
Registration available: EUTOPIA Western Balkans workshop	Instagram UL	Registration post	
Registration available: EUTOPIA Western Balkans workshop	Instagram EUTOPIA	Registration post	
Registration available: EUTOPIA Western Balkans workshop	Instagram EUTOPIA	Registration post	<a href="https://www.instagram.com/p/Cb7q9GVqnb3/">https://www.instagram.com/p/Cb7q9GVqnb3/</a>
Registration available: EUTOPIA Western Balkans workshop	UL website	Registration post	<a href="https://www.unilj.si/aktualno/novice/2022033116370578/">https://www.unilj.si/aktualno/novice/2022033116370578/</a>
Registration available: EUTOPIA Western Balkans workshop	Facebook EUTOPIA	Registration post	<a href="https://www.facebook.com/eutopiaalliance/posts/514305413536745">https://www.facebook.com/eutopiaalliance/posts/514305413536745</a>
Registration available: EUTOPIA Western Balkans workshop	Instagram KC	Registration post	
Registration available: EUTOPIA Western Balkans workshop	E-mail to the WBWS mailing list (150+ recipients)	Registration post	
Registration available: EUTOPIA Western Balkans workshop	E-mail to the Rectors' Forum	Registration post	
Registration available: EUTOPIA Western Balkans workshop	E-mail to the EUTOPIA members at UL	Registration post	
Registration available: EUTOPIA Western Balkans workshop	E-mail TO WP5 members	Registration post	
Registration available: EUTOPIA Western Balkans workshop	EUTOPIA SharePoint	Registration post	<a href="https://unilj.sharepoint.com/sites/Eutopia2/SitePages/Western-Balkans-workshop.aspx">https://unilj.sharepoint.com/sites/Eutopia2/SitePages/Western-Balkans-workshop.aspx</a>
Registration available: EUTOPIA Western Balkans workshop	European Commission Teams Channel 24 alliances		
Registration available: EUTOPIA Western Balkans workshop	European Commission Teams Channel all alliances (48)		
Registration available: EUTOPIA Western Balkans workshop	E-mail to EUTOPIA2050 PMs		
Registration available: EUTOPIA Western Balkans workshop	E-mail to EU-PM17		

## 6 Conclusions

*Write down your conclusions from the event or any additional comments.*

*Considering that we have organized this workshop outside of a bigger event, such as the EUTOPIA week, the attendance was lower only by a few numbers. The particularity of the topics and our target audience also impacts the number of attendants, however, a higher number would potentially mean lower quality of discussion among the audience and the experts.*

*Once the name of the workshops and the viewership were established after a few Western Balkans workshops, the attendance of the workshops has become much more stabilised and the audience remains until the very end of the event, which is a positive indicator. The promotion of the event remains somewhat of a challenge, even with a pre-prepared PR package ready for further dissemination. It is something that is not unique to our organization, but needs special attention. Even so, overall, the process of preparation, registration and post-event dissemination has become much smoother and better directed at wanted target audiences, depending on the topic of the workshop.*

*It is important, however, to keep in mind that overall, there is a sense of overwhelming need to re-establish physical meetings, which is always an added value of events such as this workshop. Although there is the practicality of the online events, especially if participants cannot finance their travels, the Covid-19 pandemic has greatly contributed to the collective need to decrease online events and meetings, which ultimately impacts/will impact the attendance of workshops as this one. This is why the final workshop, which will be held in September 2022, will most probably be physical.*

## 7 Agenda (if applicable)



### EUTOPIA WESTERN BALKANS WORKSHOP

European University

Co-funded by the  
Erasmus+ Programme  
of the European Union



Univerza v Ljubljani



# TOWARDS INCLUSIVE UNIVERSITIES

## DAY 1 - APRIL 11 (All times are in CET)

10:00 - 10:10	Welcome Introduction to the EUTOPIA Alliance and workshop	I. Svetlik and I. Ivaniš, University of Ljubljana
10:10 - 10:40	On the Concept of Social Inclusion	V. Leskošek, University of Ljubljana
10:40 - 11:00	Social Inclusion from the Political Perspective	A. Kopač, Former Minister of Labour, Family, Social Affairs and Equal Opportunities of Slovenia
11:00 - 11:10	<i>BREAK</i>	
11:10 - 11:30	Social Inclusion from the EUTOPIA Perspective	K. Shergill, University of Warwick
11:30 - 11:50	Social inclusion from an academic career perspective	J. Javornik, University of Leeds
11:50 - 12:15	Open discussion	I. Svetlik, University of Ljubljana

## DAY 2 - APRIL 12 (All times are in CET)

13:00 - 13:30	What the analysis of social inclusion at the EUTOPIA universities reveals?	P. Videmšek, A. Sobočan, University of Ljubljana
13:30 - 13:50	The case of diversity and the inclusion issues	J. Kolbl, Student of the University of Ljubljana
13:50 - 14:00	<i>BREAK</i>	
14:00 - 14:40	How the presented case is addressed at Different universities?	V. Krasniqi, University of Pristina S. Marcassa, University Cergy Paris I. Jarić, University of Belgrade M. Košak Babuder, University of Ljubljana
14:40 - 15:00	Open discussion and conclusion of the workshop	I. Svetlik, University of Ljubljana