

Insert event title

EVENT REPORT

W P 5

WP Lead: **Petra Videmšek**

WP Co-Lead: **Karen Celis**

WP Project Manager: **Tjaša Nabergoj**

Date of the event: **11-12 October, 2021**

Place of the event: **Zoom**

Please upload the report together with attachments (if any) to the SharePoint.

1 Description of the event

Please describe the event – purpose, relevant work package, and other details. If possible, paste the event agenda at the end of the document.

Work package 5 (WP5) lead, University of Ljubljana (UL) has taken over the responsibility to organise the series of the Western Balkans workshops (WS) throughout the lifetime of the EUTOPIA2050 project. The workshops are a part of Sub-work package 5.2 (SWP5.2), which is focused specifically on the regional inclusion in Western Balkans region. As proposed in the Project bid, there will be six (8) WS' within the period of three (3) years.

Initially, each of the planned workshops were supposed to be held in countries across the Western Balkans (WB), as to enable cross-border communication and networking not only for the WB universities, but also for EUTOPIA Partners. However, due to the limited mobility because of the COVID-19, the Western Balkans workshops are held virtually, using the Zoom platform. If the circumstances allow for it, future workshops will be held physically.

The purpose of the fourth workshop is to address some basic issues of university internationalisation strategies and their implementation with specific reference to the mobility of students. Experiences with student mobility in the period of pandemics were shared among participating students. Therefore, the workshop hosted university representatives and administrative staff involved in preparation and implementation of the internationalisation strategy, as well as students interested in sharing their experiences in interuniversity mobility.

2 Before the event

Describe the activities undertaken prior to the event – organisation, communication of the event, dissemination, and any other activity done before the event.

The event has been communicated through different channels – UL and EUTOPIA Twitter, Facebook, websites and Instagram. Aside from that, we have utilized University of Ljubljana's LinkedIn profile to reach a more business and academia-based audience. Based on contact lists from our previous workshops, we sent invitations to our former viewers, some of which have become our regular attendees of our workshops.

Presumably, our main communication channels have been shared and have reached a wider audience than the size of the following of each of the abovementioned locations.

Speakers were continually updated of the developments in the organization, and there were no issues with feedback or communication throughout.

3 Themes/ Guest speakers

If applicable, describe the theme(s) of the event, together with the topics discussed by each guest speaker.

NOTE: If you have attached the even agenda, only fill in the first two columns (topic not necessary).

Name	Institution/ Role	Topic
Gregor Majdič	University of Ljubljana	Introduction to EUTOPIA
Sean Hand	University of Warwick	Internationalization of universities; its purposes and forms; added value of European university alliances
Jan Palmowski	the GUILD	(Dis)Advantages of the university associations' membership
Katja Cerar	University of Ljubljana	University of Ljubljana internationalization: strategy and internationalization
Sanja Peković	University of Montenegro	University of Montenegro internationalization: strategy and internationalization
Isabel Valverde	University Pompeu Fabra	University Pompeu Fabra internationalization: strategy and internationalization
Jacqueline Couder	Vrije Universiteit Brussel	Supporting student mobility at VUB
Marija Nakić	University of Mostar	Supporting student mobility at University of Mostar
Tamara Boh	University of Ljubljana	Supporting student mobility through career services
Catherine Gilo Nilsson	Göteborg University	Supporting student and staff mobility in pandemic times
Ljiljana Lazikić	University of Ljubljana	Student mobility in pandemic times
Dina Hanifah	Vrije Universiteit Brussel	Student mobility in pandemic times
Charles Lucas Makio	Vrije Universiteit Brussel	Student mobility in pandemic times
Marija Buljan	University of Mostar	Student mobility in pandemic times

4 Participants

Provide short overview of your target audiences, approximate number(s) of participants (viewers in case of online event), their countries and institutions (if applicable).

Day #	Number of viewers (max.)	Comments/remarks on participation
1	38	Number of viewers was continually moving around the same digits, which is a positive change from previous workshops.
2	28	Morning schedule seems less

5 Post-event dissemination and communication

Describe the plans after the event – communication with participants, surveys, dissemination plans, etc.

After the event, as is practice, we have sent out presentations from our speakers to our viewers. This has proved to be an appreciated practice, as the viewers have the opportunity to share the knowledge further in their institutions.

Both days of the workshop were recorded. Due to a technical error, recording from the first day was not successfully saved, meaning that the speakers received only a second day recording.

Please fill in the table with news, articles and other dissemination material for the event, if applicable.

Title	Channel (Twitter, EUTOPIA, LinkedIn, etc.)	Type of publication (news, interview, etc.)	Link
Strategije internacionalizacije univerze: 4. delavnica Zahodnega Balkana v organizaciji zveze EUTOPIA	UL website	Event announcement	https://www.uni-lj.si/v_ospredju/2021092210490147/
Fourth Western Balkans Workshop: Strategies of University Internationalization	EUTOPIA website	Event announcement	https://eutopia-university.eu/2021/09/29/fourth-western-balkans-workshop-strategies-of-university-internationalization/
	The GUILD Twitter	Post	https://twitter.com/guildeu/status/1447520078317203457?s=20
	EUTOPIA Twitter	Post	https://twitter.com/EutopiaUni/status/1446471869658435584?s=20
Delavnica z Zahodnim Balkanom // Western Balkans workshop	UL Facebook	Post	https://www.facebook.com/unilj/photos/a.292404010785112/7236804559678321/
Delavnica z Zahodnim Balkanom // Western Balkans workshop	UL Instagram	Story	
Delavnica z Zahodnim Balkanom // Western Balkans workshop	EUTOPIA Instagram	Story	
Delavnica z Zahodnim Balkanom // Western Balkans workshop	UL LinkedIn	Post	https://www.linkedin.com/posts/university-of-ljubljana_eutopia-europeanuniversity-activity-6849603147560706048-gzcT
Save the date post	EUTOPIA LinkedIn	Post	https://www.linkedin.com/posts/eutopiauniversity_savethedate-eutopia-activity-6849632242839502848-dsk5

6 Conclusions

Write down your conclusions from the event or any additional comments.

Overall, this workshop has been the most successful so far.

This workshop has hosted the highest number of attendees so far and has been sought out more by some new Western Balkans institutions. Another positive change is that the number of viewers did not fall toward the end of the workshop, which indicates that the viewers were more engaged and potentially that they were available to participate in the workshop in full. Based on this, we can conclude that beginning of October is a good period to hold such an event, as that is a less busy time of the academic year. The second day, which had a morning schedule, was less popular, which can be addressed by moving the second day to afternoon hours.

We have received a number of compliments on the organization and content of this workshop both from the viewers and the speakers, which is a good indication that the workshop was truly successful.

There are certainly matters that will be improved for the future workshops, but we are already seeing progress from previous events in several areas.

7 Agenda (if applicable)



WESTERN BALKANS WORKSHOP STRATEGY OF UNIVERSITY INTERNATIONALIZATION

DAY 1 - OCTOBER 11 (All times are in CET)

13.00 - 13.15	Welcome Introduction to the EUTOPIA Alliance and workshop	G. Majdič, Rector of UL I. Svetlik and I. Ivaniš, University of Ljubljana
13.15-13.45	Internationalization of universities: its purposes and forms; added value of European university alliances	S. Hand, University of Warwick
13.45-14.05	[Dis]Advantages of the university associations' membership	J. Palmowski, The Guild
14.05-14.25	University of Ljubljana internationalization Strategy and its implementation	K. Cerar, University of Ljubljana
14.25-14.35	<i>BREAK</i>	
14.35-14.55	University of Montenegro internationalization Strategy and its implementation	S. Peković, University of Montenegro
14.55-15.15	University Pompeu Fabra internationalization Strategy and its implementation	I. Valverde, Pompeu Fabra University
15.15-15.55	Open discussion	I. Svetlik, University of Ljubljana

DAY 2- OCTOBER 12 (All times are in CET)

10.00-10.20	Supporting student mobility at VUB	J. Couder, Vrije Universiteit Brussel
10.20-10.40	Supporting student mobility at the University of Mostar	M. Nakić, University of Mostar
10.40-11.00	Supporting student mobility through career services	T. Boh, University of Ljubljana
11.00-11.10	<i>BREAK</i>	
11.10-11.40	Student and staff mobility in pandemic times – introduction	C. Gillo Nilsson, University of Gothenburg
11.40-12.20	Student mobility in pandemic times Round table	Student presentations I. Svetlik, University of Ljubljana