

WeDiscover Days BCN



28th October - 30th October

Universitat Pompeu Fabra



University of Ljubljana



Co-funded by the
Erasmus+ Programme
of the European Union

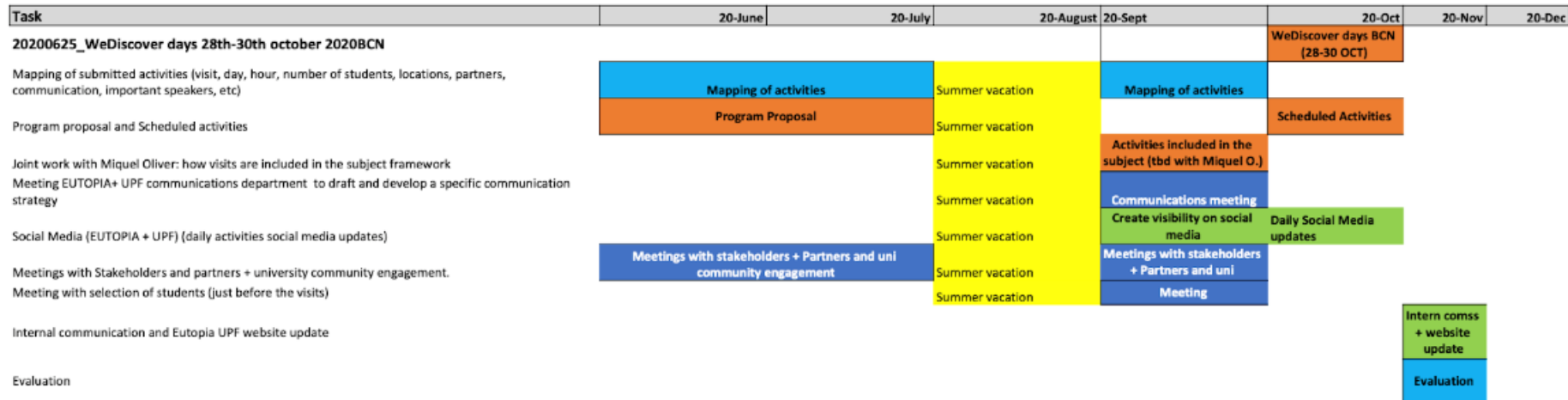


STUDENTS: THE AXIS OF THE PROJECT

- Visits within the framework of WeDiscover Week will inspire our participants to carry out the development of their own projects for the Open Innovation Challenge.
- That is why it is so important to give them a diversified approach, encouraging them to consult different sources, knowing the same topic from different perspectives.
- We believe that entrepreneurship is not only achieved through the tools offered by the business world but also through holistic means, with an artistic and humanistic focus.
- This approach will turn visits and activities into an even more exciting challenge, showing them how far their own potential reaches and helping them to create solutions from very different worlds.
- Here are some examples that we believe students can use to explore terrain so far outside their comfort zone.

Open Innovation Challenge TIMELINE

GANTT CHART WeDISCOVER week Barcelona



EUTOPIA OPEN INNOVATION CHALLENGE SUBJECT



Stage 0. Until September / October 2020. Challenge preparation.

- Stakeholder + student engagement + hubs adequacy.

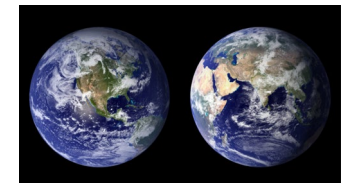
Stage 1. Identification of challenges. September 2020- March 2021. From local challenges to the selection of 2 global challenges.

- a) **SDGs framework:** In discussions with companies, agents and local authorities.
- i. Climate Emergency
 - ii. Transport and mobility
 - iii. Healthy Food / Sustainable food production and consumption
 - iv. Social Inclusion / Fighting Inequality
 - v. Make cities and human settlements inclusive, safe, resilient and sustainable

b) **What kind of challenges?**

- i. Responding to concrete demands
- ii. Linked to specific areas / neighbourhoods
- iii. Achieving high impact and citizen interest

Visit to Barcelona of the students involved in the WP. Local We Discover



Stage 2. Open innovation process searching for innovative solutions on the basis of two selected challenges. March 2021- June 2022.

- 6 teams per university (of six students each one): 36 teams !
- **weDISCOVER week in BXL**, March/April 2021. 6 students per university (one student per team -> **Launch of the Eutopia Innovation Challenge.**
- **Hackathon in Gothenburg, October 21.** Six teams of six students (one per university)
- **Final round in WU, June 2022.** 3 teams of six students each one.

Stage 3. Prize and opportunities for the winning solution, beyond the pilot. From June 22 to the end of the Pilot (and beyond).

Academic offer at the UPF (2020-21)

Project Management course (5 ECTS, first term) (Stage 1)

- 150 students working in multidisc. teams of 6
- PM and leadership skills
- Objective: Definition of an EUTOPIA Challenge from the Sustainable Development selected Goals:
 - i. Climate Emergency
 - ii. Transport and mobility
 - iii. Healthy Food / Sustainable food production and consumption
 - iv. Social Inclusion / Fighting Inequality
 - v. Make cities and human settlements inclusive, safe, resilient and sustainable
- Mentors and inspirational talks for each SDG selected

Glocal Challenges course (5 ECTS, third term) (Stage 2)

- 40 students working in multidisc. teams of 6
- +PM and leadership skills
- Glocal challenges is a course addressed to students in the last two years of any degree that faces how to solve local challenges with an international mindset following a project-based methodology. The starting point will be two challenges selected by the EUTOPIA alliance that will demand creative solutions from the students working in multidisciplinary teams. Each project team will compete to solve one of the proposed challenges in a contest to participate in the annual contest of Glocal Challenges led by EUTOPIA.



WeDiscover Barcelona Days. From 28th to 30th of October

During the WeDiscover Days Barcelona, Universitat Pompeu Fabra will organize several activities as students can approach the challenges from a multidisciplinary and holistic way.

Objectives:

ENCOURAGE

Encourage a first contact between students and professors that come from the EUTOPIA universities

CHALLENGE

Take a first approach to the Eutopia challenges.

INVOLVE

Involve UPF researchers, professors, students and alumni who, from different perspectives and disciplines, will offer their extensive knowledge of the different Eutopia challenges.

INVITE

Invite specialists from research centers, companies, cultural world, politics, etc who can provide the project with complementary views working together with our stakeholders.


Types of activities to schedule during the WeDiscover Days BCN:


We will divide activities in 3 blocks:

1. **Presentations** by researchers and specialists from EUTOPIA
1. **Tours organized by our stakeholders** (Barcelona City Council, 22 @ Network BCN and Incàsol) to companies and start-ups linked to one of our challenges.
1. **Activities, workshops, shows and colloquia** with several formats, responding to the need of disseminating, reflecting, solving and putting a critical sense on the current global concerns.


Suggested activities and calendar


MORNING: MASTERCLASS & TOURS


 Attendance at a talk focused on one of the challenges.

 Tours organized with our stakeholders to startups, companies, entities working on any of the Eutopia challenges.

LUNCH



 Picnic in an urban garden with [ICTA](#) researcher and representative of Barcelona City Council.

 Walk and picnic in the [Parc Fluvial del Besós](#), accompanied by ...

 Picnic in one of the super islands at the Sant Martí district, with Salvador Rueda and representative of Incasol and 22 @.


AFTERNOON: PRESENTATIONS, TALKS & DEBATES

During the afternoons, piloted talks will be organized on research, cultural projects, UPF entrepreneurship projects ... The idea is to organize about **6 talks**, two per day, so that students can choose. The talks will last a maximum of 45 minutes + 15 minutes per round of Q&A . Examples of talks:

-  Talk with representatives of citizens at risk of social exclusion Black Lives Matter, gender violence, LGTBI.
-  Talk “the paper of communication in the climate emergency”

- Carles Pont, UPF Professor
- Eloi Badia,
- Climate Emergency Officer at the Barcelona City Council
- Júlia Solans, illustrator and graphic designer.
- Any ISGlobal representatives?
- Moderated by: Cristina Ribas, journalist

Suggested activities and calendar


 Documentary screening [“Mareas ocultas”](#) A tribute to the sea in an environmental way + Colloquium.


The documentary has been directed by Mònica Cambra, a student from Audiovisual Communication at the Faculty of Communication at UPF. The film has received the DocsBarcelona award. Presented by Jordi Balló, Dean of Communication at UPF.

The debate could be led by:


- Rosa M. Tristán, a journalist specialized in environment, currently writes for El País newspaper. She has published the report: Mission in Antarctica: Save the Earth.
- Josep Maria Gili, research professor in the Department of Marine Biology and Oceanography at the CSIC Institute of Marine Sciences. He is also a publicist and in 2010 he won the Sant Jordi Environment Award.

Suggested activities and calendar

 Talk on ethical-sustainable fashion and presentation of the Ethical Time platform, a start-up in residence in the Workshops area.

 Presentation of RIS3CAT projects aimed at [measuring the impact of mobility on pollution](#) and the validation of the IoT in industrial environments and subsequent discussion.

By Boris Bellalta and Vanesa Daza, collaborators of the projects jointly with I2CAT and the UPC, and researchers from the Department of Information and Communications Technologies.

 Talk on healthy eating and sustainable food production and consumption and presentation of the start-up [My Real Food](#), a company promoted by the UPF community with the support of the Business Shuttle.

Possible participants in the colloquium:

- Representative of the company Heura
- Toni Massanés, director of the Alícia Foundation ...

Suggested activities and calendar

During the **WeDiscover Days Barcelona**, we expect interaction and networking, pointing out how we can approach and develop projects around the EUTOPIA topics from very different views. It's for this reason that we would like to end each of the three days with a recreational activity, with a friendly format that helps us to create synergies from suggestive, playful and festive perspectives.

FIRST DAY

Virtual Scape room. **Sea level rise room.**
Help us overcome the climate emergency.

Groups of 4 people

Duration: 50 minuts

Organizer:

Xarxa de Ciutats i Pobles cap a la Sostenibilitat i la Diputació de Barcelona

SECOND DAY

Open trial at [Liant la Troca. Dança integrada](#)

Jordi Cortés combines his work as a creator with a research in the movement in all its facets, from functional, sensory, psychic, sexual and intergenerational diversity.

THIRD DAY

Performance [Poesia visual culinària a càrrec de David Ymbermon](#)

Goodbye dinner at

[Utopia126!](#) (Culinary visual poetry)

