

Innovation Challenges for Students 2025

UPF

Programme



Co-funded by
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Universitat
Pompeu Fabra
Barcelona

eUTOPIA
Alliance of 10 European Universities

Innovation Challenges for Students 2025 | Key information



Dates

From May 13–15, 2025



Location

UPF - Barcelona
Campus Ciutadella



Topic

Fake news

Innovation Challenges for Students 2025 | Challenges

Challenge 1

**Fake news
&
Fact
checking**

verificat

Challenge 2

**Fake news
&
False gurus,
and mental
health**

**FUNDACIÓ
JOIA**

Challenge 3

**Fake news
&
Deep fakes**

+RAIN Film Festival

Challenge 4

**Fake news
&
Democratic
fragility**

Canòdrom
ATENEU D'INNOVACIÓ DIGITAL I DEMOCRÀTICA

Innovation Challenges for Students 2025 | Agenda

8:00h	Day 1 13th May	Day 2 14th May	Day 3 15th May
9:00h	Welcome Coffee 8:30h -9:30h		Pitch preparation 9:00h – 10:00h
10:00h	Institutional Welcome 9:30h - 9:45h		
	Introduction Hackathon 9:45h - 10:00h	Hands-on 9:00h – 12:30h	
11:00h	Inspirational Talk 10:00h – 10:30h		Pitch 10:00h – 13:45h
	Challenges presentation 10:30h – 11:30h		
12:00h	Teambuilding 11:30h – 12:30h		
13:00h	Lunch 12:30h – 13:30h	Lunch 12:30h – 14:00h	Awards Ceremony 13:45h – 14:15h
14:00h	Hands-on 13:30h – 16:15h	Hands-on 14:00h – 17:00h	Closure 14:15h – 14:30h
15:00h			Farewell reception 14:30h – 16:00h
16:00h	Coffee Break 16:15h – 16:45h		
17:00h			
18:00h		Cultural activity 17:00h a 19:00h	
19:00h			
20:00h		Cocktail 19:00h – 21:00h	
21:00h			

Day 1 | 13th May

Sala Polivalent | Mercè Rodoreda Building

WELCOME & PRESENTATIONS | 8:30h - 12:30h

Institutional Welcome by Josep Ibañez, Commissioner for EUTOPIA and International Programs

Inspirational talk by [Karma Peiró](#)

Independent consultant specialising in Information and Communication Technologies (ICT) since 1995. Researcher and Lecturer with subjects related to Ethics and Artificial intelligence, Algorithmic Accountability Reporting, Open data, etc. Co-founder and Executive Director of Visualization for Transparency Foundation (ViT)



Challenge presentation

- **Challenge 1:** Fake news & Fact checking - presented by Lucía Abadías from VERIFICAT
- **Challenge 2:** Fake news & False gurus, and mental health - presented by Meritxell Vilanova from Fundació JOIA
- **Challenge 3:** Fake news & Deep fakes - Presented by Àlex Valverde from Rain Film Festival
- **Challenge 4:** Fake news and fragile mobility - Presented by Mar Escarrabill from Canòdrom

EUTOPIA BINGO Teambuilding!

Sala Polivalent , 23.s01 and 23.s03 | Mercè Rodoreda Building

HANDS-ON | 13:30h to 16:15h



CHALLENGE EXPLORATION



EMPATHY

Day 2 | 14th May

Sala Polivalent , 23.s01 and 23.s03 | Mercè Rodoreda Building

HANDS-ON | 9:00h - 17:00h



CREATIVITY



CONCEPTUALIZATION



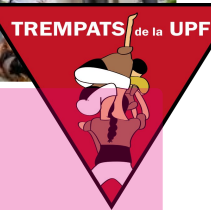
PROTOTYPE & EXPERIMENTATION PLAN

CULTURAL ACTIVITY & COCKTAIL | 17:00h - 21:00h

WORKSHOP BY “TREMPATS”

The UPF “castellers” team

Covered Courtyard | Roger de Llúria Building



COCKTAIL

Exhibition hall | Jaume I Building

Day 3 | 15th May

Sala Polivalent | Mercè Rodoreda Building

PITCH | 9:00h - 13:45h

PITCH PREPARATION



PITCH PRESENTATION

EVALUATION BY THE JURY

Sala Polivalent | Mercè Rodoreda Building

AWARD CEREMONY AND FAREWELL | 13:45h - 16:00h

AWARD CEREMONY

- **Best Overall Idea** – For the top idea across all teams.
- **Best per Challenge** – For the best idea in each challenge

Closure by Helena Ramalhinho, Vice-rector for Internationalization

FAREWELL RECEPTION

Jardí de les Aigües | Ramón Turró Building

This activity has been funded by



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Acknowledgments

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sdli

Diari de  **Barcelona**



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