



Experts panel:

Adhurim Doci – Innovation Fellow and Student Entrepreneur with Warwick Enterprise

Andrej F. Gubina, Professor at the Faculty of Electrical Engineering, University of Ljubljana and Director of Institute for Innovation and Development

Miquel Oliver, Professor, coordinator of the Connected Community Entrepreneurship, **UPF**

Levente Szasz, Vice rector at **UBB** for Quality and Entrepreneurship

Facilitators: **Sandrine le Du**, director, Cadou Cissé, entrepreneuse, and **Alberto de Bin** CY Entreprendre



Presentations

Previous presentations of <u>La Turbine</u> as an accelerator, with around 97 startup/spinoff projects, PMs, 500 employment generated, a great initiative from Paris CY.

Entrepreneurs lack: isolation, mental stress and high real estate prices

We also had the <u>Pepite network</u> for students entrepreneurs, a nation-wide initiative with 35 hubs along France, one of them here.



Conclusion #1

Incubators in universities:

Ecosystem: Some universities are setting up their start-up incubators, but where the territory of the university is economically very dynamic, the role of the university is just to put the students in contact with the already existent economic actors.

Research vs TechTransfer: Even if the universities are focused on research, an entrepreneurial opportunity is something that can make a difference. The people who will use these opportunities will always be a minority, but the impact can be much higher.

Role played by incubators: Incubators are extremely important where there are no other actors that can guide a person towards the creation of their own company.



Conclusion #2

Entrepreneurial culture:

There is still a lack of credibility of the entrepreneurial processes

Spreading the entrepreneurial culture also outside the business schools among

students, professors, staff and government

Entrepreneurship course that all students can choose to attend in order to start creating their entrepreneurial culture

There is no mutual exclusionary choice between a stable working condition (9-17) and being an entrepreneur

An **entrepreneurial experience**, even if it proves not lasting, it fosters the development of important skills for the student.

Fear of failure to be addressed



Conclusion #3

The role of EUTOPIA:

The number of students/professors/staff involved in entrepreneurship activities is low, in comparison with the whole community, so we need more critical mass, more resources, more possibilities of creating the innovation that is going to be globally interesting

People should think about global markets, beyond the national ones, the European one is already much bigger of the national one.

Creating an EUTOPIA mentors network

EUTOPIA is already trying to foster student entrepreneurship with the Open Innovation Challenge, Hackathons.



Final spot (to be presented this afternoon at 2pm)

Fostering a Culture of Entrepreneurship within the EUTOPIA Alliance

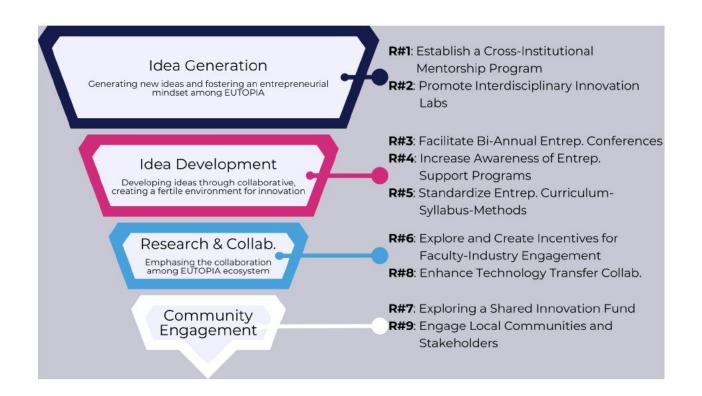
White Paper from the <u>Connected Community on Entrepreneurship and</u>
<u>Innovation</u>





Miquel Oliver (co-ordinator), Marc Santandreu (UPF), Thomas Crispeels, Emiel De Buyser, Tuur Roels (VUB) Henrique Domingos, Carla Portela (NOVA) Vladi Finotto, Luciana Gualdi (UNIVE)

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Thank you.

